

Gartour

BY DESTINATION ITALIA

COMPANY PROFILE





YOUR CLIENTS ARE MORE WELCOME THAN EVER

Gartour enters a new era: building on its successful, long rooted history of excellence, it is now part of **lastminute.com group**, one of the top global OTA's, through the newborn incoming specialist **Destination Italia**, which is also participated by **Intesa Sanpaolo**, the largest Italian bank.

Being part of such a reliable and focused incoming organization enhances the opportunities of our international partners -- tour operators and travel agencies -- in terms of product offering, reliability of service and investment opportunities; compounded with Gartour's tradition and well known exclusive market position, we are creating the best conditions ever for your clients to enjoy their holidays in Italy, and for them to value so much more their relationship with you at their gate of choice to such an experience.

Our country, your destination.

Marco Ficarra
CEO





WHY GARTOUR

We love what we do, we care, and we strive to create excellence in travel for you, every time. This is our philosophy and commitment. We know people, and we know places. Travel is all about putting knowledge to work, to make your favorite destination available for truly memorable experiences from start to finish.

Three Reasons to Travel with Us:

1. EXPERIENCE

With 20 years of experience in planning travel for sophisticated, discerning travelers, and more than 280.000 tourists accompanied into Italy each year, we know what it means to deliver a meaningful, memorable and valuable travel experience: it's reassuring to know you are in the hands of people who have truly been there and genuinely understand traveler needs.

2. CHOICE

We offer an extraordinary scope of travel opportunities in Italy and in the rest of Europe, a choice of small-group Escorted Journeys with the services of a full-time Gartour Travel Director, Tailor-Made Journeys customized to your specifications, Private Journeys with ready-to-book itineraries for private travel, Villa rentals, Boutique and Charming Hotels, Shore Excursions, Classic Tours, Food and Wine, Soft Adventure and much more! Extra attention will be given to travelers with special needs.

3. QUALITY

Quality is our mantra; we seek benefit, not only price, and find value in character and unique solutions for your particular travel needs rather than one-size-fits-all. We are always looking for the very best way to explore Italy in style. We carefully research each hotel, lodge and camp, and regularly monitor comments from Clients and staff about the quality of accommodations and service.

Instant access to available hotels with competitive rates in the major European destinations

Access **over 2500 directly contracted** hand picked hotels.

We offer unrivalled hotel search and booking technology designed to meet all of your requirements.

- Our **simple XML integration** will give you access to our inventory of hotels from anywhere in Italy and Europe quickly and easily.
- Our **fast and reliable API** is straightforward to implement and allows you to integrate our entire hotel inventory within your own website .
- Offering a **huge variety of high quality hotel rooms across more than 100 cities globally**. Properties range from independent hotels, local chains, must-have hotels, boutique hotels, to exclusive hotels and new openings. We can match our product to suit your customers' needs.
- Our vast inventory is contracted to provide **instant confirmations** and short release periods and enables last minute availability and sales. All our hotels are individually hand-picked, inspected, and undergo a health and safety audit.



- **Over 3000 hotels** in all European key destinations
- **Aggregated portfolio of 3000 hotels** in more than 10 destinations worldwide.
 - The **website** is available in 4 languages **with instant confirmation**.
 - **1 million room nights a year** and growing.
 - **Over 280.000 passengers** a year.
- We have many active partners and an **efficient online booking system** that handles over more
 - Than 500 searches a day and **more than 400 bookings daily**.
 - **Multi-lingual team full 24/7** operations support.
- **Allocate dedicated Account Managers** to help support and grow your business.
- Our buying power **guarantees competitive prices** that give you control over your margins.

GARTOUR WORLD

35 BROCHURES
IN JUST 1 PAGE*



*Tablet is not included ;-)

www.gartourprograms.net



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