



COMPANY PROFILE



■ WHO
YOUR CLIENTS
ARE MORE WELCOME
THAN EVER

Gartour has entered a new era : building on its successful, long rooted history of excellence, it is part of **lastminute.com group**, one of the top global OTA's, through the incoming specialist **Destination Italia**, which is also participated by **Intesa Sanpaolo**, the largest Italian bank.

Being part of such a reliable and focused incoming organization enhances the opportunities of our international travel operators and partners, in terms of product offering, reliability of service and investment opportunities; compounded with Gartour's tradition and well known exclusive market position, we are creating the best conditions ever for your clients to enjoy their holidays in Italy, and for them to value so much more their relationship with you at their gate of choice to such an experience.

Our country, your destination.

Marco Ficarra
CEO



■ WHY

DESTINATION ITALIA | GARTOUR

1. EXPERIENCE

With 20 years of experience in planning travel for sophisticated, discerning travelers, and more than 280.000 tourists accompanied into Italy each year, we know what it means to deliver a meaningful, memorable and valuable travel experience: it's reassuring to know you are in the hands of people who have truly been there and genuinely understand traveler needs.

3. QUALITY

Quality is our mantra; we seek benefit, not only price, and find value in character and unique solutions for your particular travel needs rather than one-size-fits-all. We are always looking for the very best way to explore Italy in style. We carefully research each hotel, lodge and camp, and regularly monitor comments from clients and staff about the quality of accommodations and service.

2. CHOICE

We offer an extraordinary scope of travel opportunities in Italy and in the rest of Europe, a choice of small-group Escorted Journeys with the services of a full-time Gartour Travel Director, Tailor-Made Journeys customized to your specifications, Private Journeys with ready-to-book itineraries for private travel, Villa rentals, Boutique and Charming Hotels, Shore Excursions, Classic Tours, Food and Wine, Soft Adventure and we give extra attention to travelers with special needs.

4. TECNOLOGY

Technology means a lot in today's travel industry, allowing operators to quickly search and select their solution of choice in seconds and irrespective of time zone differences, creating efficient end-to-end budgeting and transactions processes. We know its importance and always strive for state-of-the-art performance.



OVER
280.000
PASSENGERS A YEAR



1
MILLION
NIGHTS A YEAR



MORE THAN
100.000
TRANSFER A YEAR



100+
STAFF MULTILINGUAL
IN DEDICATED TEAM

■ HOW

INSTANT ACCESS TO COMPETITIVE RATES OF HOTELS IN ITALY AND EUROPE, AS WELL AS TO TOURS, SIGHTSEEING AND TRANSFERS SERVICES

- Access over 2500 directly contracted hand picked hotels, through hotel search and booking technology designed to meet all of your requirements.
- Simple XML integration will give you access to our inventory from anywhere, quickly and easily.
- Our fast and reliable API is straightforward to implement and allows you to integrate entire inventory within your own website .
- A huge variety of hotel rooms in Italy and beyond. Properties range from international and local chain to independent hotels, from converted farmhouses to boutique hotels. We can match our offer to match your customers' specific preferences
- Our vast inventory is contracted to provide instant confirmations and short release periods and enables last minute availability and sales. All our hotels are individually hand-picked, inspected, and undergo a health and safety audit.
- Multilingual Travel Specialist will provide your customers with high quality services and dedicated Account Managers will design the best travel solutions to help grow your business, putting their experience and local knowledge at your disposal.



■ WHAT



HOTELS

Access over 2500 directly contracted hand picked hotels with instant confirmation. Our competitive net rates and exclusive deals will give you control over your margins.



EXPERIENCES

We offer Italy's best travel experiences, from the traditional sightseeing tours to a genuine lifetime experiences, amazing travel memories and memorable moments.



TRANSFERS

Luxury vehicles and water taxis from any cities in Italy, airports, ports and railway stations.

Our courteous and high professional drivers will guarantee you a smooth ride.



GROUPS

Our division will support you to create the perfect travel experience: leisure, family, religious. Different purposes but same personal service.



TAILOR MADE

Experienced and knowledgeable teams will assist you from your first enquiry in order to create customized itineraries based on clients' individual needs, interests and budget.



REGAL TRAVEL

For a truly successful luxury journey, you need the help of experts. Our know-how combined with our top quality partners is the guarantee of excellent services all over Italy.

ALL BROCHURES
IN JUST 1 PLACE



Check out all our product offer, online at www.gartourprograms.com

**OUR
COUNTRY,
YOUR
DESTINATION.**

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